





All Star Sport Center

Marketing Collateral for a sporting good business for NBA All Star and former Warrior, Chris Gatling

Available
Charters
RECEPTION

There are just few activities that best describe the foundation of our company. We at Any Occasion would like your business to be the most unique experience it can be. We also realize that our service and our fleet is what will separate us from the rest. Therefore, we provide you with the most extensive, prompt, courteous service on the market.

ALL CHARTERS INCLUDE:

- Complimentary Beverage • Chauffeur/Driver Exotic Limousine
- GPS Navigation on Board



**ANY
 OCCASION
 LIMOUSINE
 Exotic 2000**



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(925) 456-1000
 5454

Any Occasion Limousine Exotic 2000
 welcomes

- Weddings • Proms • Parties • Birthdays
- A.C. City Tours • Conventions • Wine Tasting
- Funerals • Weddings • Birthdays • Parties
- Sporting Events • Flights • Special Occasions



Any Occasion Limousine
 Yellow Pages Ad



Public League of Oakland-East Bay, Inc.
 1712 75 Oakland Blvd., Suite 301
 Lafayette, CA 94501
 Telephone: 925-938-4300
 Fax: (925) 934-4322
 Website: www.jloebay.org
 Email: info@jloebay.org

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 THIS DATED MATERIAL.

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 BY
 CLAD BULLETIN 12

The Bay View

Junior League of Oakland-East Bay, Inc.

October 2001
 Volume 24, No. 3

Junior League Sept. General Meeting Rescheduled in Wake of National Tragedy

September 12, 2001 - In order to ensure the safety and well-being of members on the basis of the terrorist attacks in New York and Washington, D.C., President Carla Kerner cancelled the September JLOEBD General Meeting. An alternative communication plan was immediately implemented to inform members. Board members contacted members via e-mail and were advised, who were contacted there to provide contact information members. Only one person showed up at the Pleasant Hill Community Center, who was personally greeted by our outgoing incoming League President, and was sent home. Thanks to each of you for being so flexible and ready to help.

"My heart goes out to the members of our League who may have been affected. I think of business colleagues at the World Trade Center or Pentagon, and to those who lost the innocence of their loved ones' lives or whereabouts," said Carla. "We offer them our support and prayers." (Continued on page 7)

SUPER STARS

By Margaret Schuch
 Executive Board Committee Chair
 Ladies and Gentlemen... your attention please... the Signature Project has been named the Super Stars Community Project. This name was chosen by the project partners and is based on Horner Elementary's Healthy Star theme. Star for Success.

Our main goal is to help children in the future continuously become reading, learning and the process that love of learning. As the project develops and grows, there will be many opportunities for JLOEBD members to become Super Stars, too. Every member of JLOEBD, regardless of her placement, will be able to make a positive impact on the future community and its children.

As individuals, we can support JLOEBD members, the projects of students to maintain the project financially, we can make friends and neighbors as new members of JLOEBD to strengthen our volunteer base, and, we can become well informed and enthusiastic ambassadors for the project in our own communities.

(Continued on page 6)

This Bay View is published monthly except for two combined issues in November. Deadlines for articles and advertising advertisements: the first of the month, six weeks prior to publishing.

UPCOMING MEETINGS

SEPTEMBER GENERAL MEETING

When: Tuesday, Oct. 9, 2001
 Where: Jewish Community Center
 2871 The Valley Blvd.
 Walnut Creek
 Time: 6:15 pm

Directions:

From Carls Corner Take Highway 92 to Highway 101 (North) Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 92 at the intersection of Highway 92 and Highway 101. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92.

From Oakland Take Highway 880 to Highway 92. Turn Right on Highway 92 at the intersection of Highway 92 and Highway 101. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92.

OCTOBER GENERAL MEETING

When: Tuesday, Oct. 9, 2001
 Where: Jewish Community Center
 2871 The Valley Blvd.
 Walnut Creek
 Time: 5:15 pm Social and Light Dinner
 7:00 pm General Meeting
 Theme: TBA

Directions: See September's General Meeting

NOVEMBER AREA MEETINGS

When: Tuesday, November 13, 2001
 Where: In Your Community

Leave the car Area Garage in the September day that has contact your Area Advisor for details and directions.

October Just For Fun Get Together

Leave your car in the October General Meeting of the car at 10:00 am at the Carls Corner, 2871 The Valley Blvd., Walnut Creek. Arrive at the Carls Corner at 10:00 am. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92. Turn Right on Highway 101 at the intersection of Highway 101 and Highway 92.



Serving
 Children
 at Risk

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Junior League
 of Oakland
 East Bay

SAAB

The Official Vehicle of

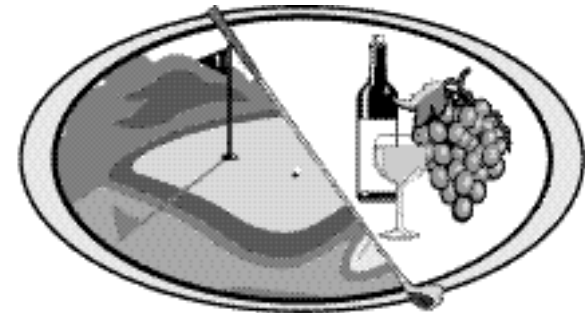


**Special Olympics
Northern California**

Carle Moders Oakland San Mateo Santa Clara Walnut Creek Sacramento
Waverly Road Riverfront Road Montgomery Road S & B Road Middle River Road Sacramento Road
(925) 934-4444 (925) 934-4444 (415) 934-4444 (415) 934-4444 (925) 934-4444 (925) 934-4444

Special Olympics

Saab Poster as a sponsor
(displayed at the 1998 SF International Auto Expo)



SPECIAL OLYMPICS
Golf & Wine Classic
 Carmel, California

Special Olympics

Various collateral including a sports trading card/poster project and the logo for their Golf and Wine Classic event in Carmel

Lok-Smith™ Anti-Theft Security Products		
COMPONENTS	SPECIFICATIONS	
	Keypad Padlock The Keypad Padlock is a 1/2" padlock with a keypad for easy entry. It is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2001	
	Security Cable (2', 3', 4', 5', 6', 7') The Security Cable is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2002-2008	
	Security Cable Mobile System (2' or 3') The Security Cable Mobile System is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2009	
	Heavy Duty Padlock The Heavy Duty Padlock is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2010	
	Security Cable with Key The Security Cable with Key is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2011	
	Keypad Padlock The Keypad Padlock is a 1/2" padlock with a keypad for easy entry. It is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2012	
	Heavy Duty Padlock The Heavy Duty Padlock is made of stainless steel and is resistant to cutting. It is also resistant to drilling and is suitable for use on doors, windows, and other applications. Part # 2013-2015	

Lok-Smith™

High quality security products for computers, printers and audio-visual equipment



Product Guide & Price List
Retailer Pricing



Keypad Padlock
Part # 2001



Security Cable
Part # 2002-2008

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Lok-Smith™ Anti-Theft Security Products

PC SECURITY KIT II	PC SECURITY KIT III
	
WITH KEYS AND PADLOCK OR KEYS ONLY	WITH KEYS AND PADLOCK OR KEYS ONLY
33-34 TOWER KIT	IMAC SECURITY KIT PLUS
	
CABLE SECURITY SYSTEM FOR PC CASE	CABLE SECURITY SYSTEM FOR THE APPLE MAC™
PRINTER KIT	LAPTOP SECURITY KIT
	
SECURE PRINTERS OF OTHER PERIPHERALS	CABLE KEY WITH KEY FOR LAPTOP CONNECTION WITH A/C IN PC SECURITY KIT
A/V SECURITY KIT	REMOTE-LOCK
	
CABLE KEY WITH KEYS FOR A/V EQUIPMENT	CABLE KEY WITH KEYS FOR REMOTE-LOCK PC SECURITY SYSTEM

Lok-Smith™ Anti-Theft Security Products

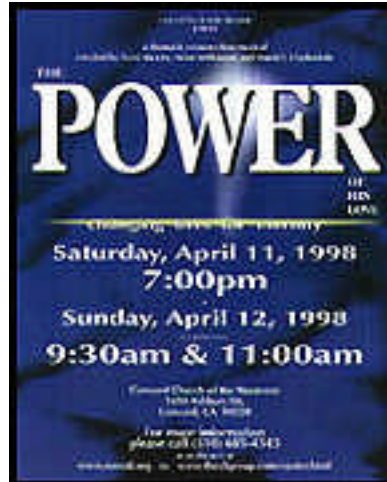
Part No.	Part No.	Description	Retail Price	Special Price
CABLE SECURITY KITS				
2001	2001	Keypad Padlock (1/2" x 1 1/2")	\$25.00	\$25.00
2002	2002	Security Cable (2' x 1/2")	\$25.00	\$25.00
2003	2003	Security Cable (3' x 1/2")	\$30.00	\$30.00
2004	2004	Security Cable (4' x 1/2")	\$35.00	\$35.00
2005	2005	Security Cable (5' x 1/2")	\$40.00	\$40.00
2006	2006	Security Cable (6' x 1/2")	\$45.00	\$45.00
2007	2007	Security Cable (7' x 1/2")	\$50.00	\$50.00
2008	2008	Security Cable (8' x 1/2")	\$55.00	\$55.00
2009	2009	Security Cable (9' x 1/2")	\$60.00	\$60.00
2010	2010	Security Cable (10' x 1/2")	\$65.00	\$65.00
2011	2011	Security Cable (11' x 1/2")	\$70.00	\$70.00
2012	2012	Security Cable (12' x 1/2")	\$75.00	\$75.00
2013	2013	Security Cable (13' x 1/2")	\$80.00	\$80.00
2014	2014	Security Cable (14' x 1/2")	\$85.00	\$85.00
2015	2015	Security Cable (15' x 1/2")	\$90.00	\$90.00
2016	2016	Security Cable (16' x 1/2")	\$95.00	\$95.00
2017	2017	Security Cable (17' x 1/2")	\$100.00	\$100.00
2018	2018	Security Cable (18' x 1/2")	\$105.00	\$105.00
2019	2019	Security Cable (19' x 1/2")	\$110.00	\$110.00
2020	2020	Security Cable (20' x 1/2")	\$115.00	\$115.00
2021	2021	Security Cable (21' x 1/2")	\$120.00	\$120.00
2022	2022	Security Cable (22' x 1/2")	\$125.00	\$125.00
2023	2023	Security Cable (23' x 1/2")	\$130.00	\$130.00
2024	2024	Security Cable (24' x 1/2")	\$135.00	\$135.00
2025	2025	Security Cable (25' x 1/2")	\$140.00	\$140.00
2026	2026	Security Cable (26' x 1/2")	\$145.00	\$145.00
2027	2027	Security Cable (27' x 1/2")	\$150.00	\$150.00
2028	2028	Security Cable (28' x 1/2")	\$155.00	\$155.00
2029	2029	Security Cable (29' x 1/2")	\$160.00	\$160.00
2030	2030	Security Cable (30' x 1/2")	\$165.00	\$165.00
2031	2031	Security Cable (31' x 1/2")	\$170.00	\$170.00
2032	2032	Security Cable (32' x 1/2")	\$175.00	\$175.00
2033	2033	Security Cable (33' x 1/2")	\$180.00	\$180.00
2034	2034	Security Cable (34' x 1/2")	\$185.00	\$185.00
2035	2035	Security Cable (35' x 1/2")	\$190.00	\$190.00
2036	2036	Security Cable (36' x 1/2")	\$195.00	\$195.00
2037	2037	Security Cable (37' x 1/2")	\$200.00	\$200.00
2038	2038	Security Cable (38' x 1/2")	\$205.00	\$205.00
2039	2039	Security Cable (39' x 1/2")	\$210.00	\$210.00
2040	2040	Security Cable (40' x 1/2")	\$215.00	\$215.00
2041	2041	Security Cable (41' x 1/2")	\$220.00	\$220.00
2042	2042	Security Cable (42' x 1/2")	\$225.00	\$225.00
2043	2043	Security Cable (43' x 1/2")	\$230.00	\$230.00
2044	2044	Security Cable (44' x 1/2")	\$235.00	\$235.00
2045	2045	Security Cable (45' x 1/2")	\$240.00	\$240.00
2046	2046	Security Cable (46' x 1/2")	\$245.00	\$245.00
2047	2047	Security Cable (47' x 1/2")	\$250.00	\$250.00
2048	2048	Security Cable (48' x 1/2")	\$255.00	\$255.00
2049	2049	Security Cable (49' x 1/2")	\$260.00	\$260.00
2050	2050	Security Cable (50' x 1/2")	\$265.00	\$265.00
2051	2051	Security Cable (51' x 1/2")	\$270.00	\$270.00
2052	2052	Security Cable (52' x 1/2")	\$275.00	\$275.00
2053	2053	Security Cable (53' x 1/2")	\$280.00	\$280.00
2054	2054	Security Cable (54' x 1/2")	\$285.00	\$285.00
2055	2055	Security Cable (55' x 1/2")	\$290.00	\$290.00
2056	2056	Security Cable (56' x 1/2")	\$295.00	\$295.00
2057	2057	Security Cable (57' x 1/2")	\$300.00	\$300.00
2058	2058	Security Cable (58' x 1/2")	\$305.00	\$305.00
2059	2059	Security Cable (59' x 1/2")	\$310.00	\$310.00
2060	2060	Security Cable (60' x 1/2")	\$315.00	\$315.00
2061	2061	Security Cable (61' x 1/2")	\$320.00	\$320.00
2062	2062	Security Cable (62' x 1/2")	\$325.00	\$325.00
2063	2063	Security Cable (63' x 1/2")	\$330.00	\$330.00
2064	2064	Security Cable (64' x 1/2")	\$335.00	\$335.00
2065	2065	Security Cable (65' x 1/2")	\$340.00	\$340.00
2066	2066	Security Cable (66' x 1/2")	\$345.00	\$345.00
2067	2067	Security Cable (67' x 1/2")	\$350.00	\$350.00
2068	2068	Security Cable (68' x 1/2")	\$355.00	\$355.00
2069	2069	Security Cable (69' x 1/2")	\$360.00	\$360.00
2070	2070	Security Cable (70' x 1/2")	\$365.00	\$365.00
2071	2071	Security Cable (71' x 1/2")	\$370.00	\$370.00
2072	2072	Security Cable (72' x 1/2")	\$375.00	\$375.00
2073	2073	Security Cable (73' x 1/2")	\$380.00	\$380.00
2074	2074	Security Cable (74' x 1/2")	\$385.00	\$385.00
2075	2075	Security Cable (75' x 1/2")	\$390.00	\$390.00
2076	2076	Security Cable (76' x 1/2")	\$395.00	\$395.00
2077	2077	Security Cable (77' x 1/2")	\$400.00	\$400.00
2078	2078	Security Cable (78' x 1/2")	\$405.00	\$405.00
2079	2079	Security Cable (79' x 1/2")	\$410.00	\$410.00
2080	2080	Security Cable (80' x 1/2")	\$415.00	\$415.00
2081	2081	Security Cable (81' x 1/2")	\$420.00	\$420.00
2082	2082	Security Cable (82' x 1/2")	\$425.00	\$425.00
2083	2083	Security Cable (83' x 1/2")	\$430.00	\$430.00
2084	2084	Security Cable (84' x 1/2")	\$435.00	\$435.00
2085	2085	Security Cable (85' x 1/2")	\$440.00	\$440.00
2086	2086	Security Cable (86' x 1/2")	\$445.00	\$445.00
2087	2087	Security Cable (87' x 1/2")	\$450.00	\$450.00
2088	2088	Security Cable (88' x 1/2")	\$455.00	\$455.00
2089	2089	Security Cable (89' x 1/2")	\$460.00	\$460.00
2090	2090	Security Cable (90' x 1/2")	\$465.00	\$465.00
2091	2091	Security Cable (91' x 1/2")	\$470.00	\$470.00
2092	2092	Security Cable (92' x 1/2")	\$475.00	\$475.00
2093	2093	Security Cable (93' x 1/2")	\$480.00	\$480.00
2094	2094	Security Cable (94' x 1/2")	\$485.00	\$485.00
2095	2095	Security Cable (95' x 1/2")	\$490.00	\$490.00
2096	2096	Security Cable (96' x 1/2")	\$495.00	\$495.00
2097	2097	Security Cable (97' x 1/2")	\$500.00	\$500.00
2098	2098	Security Cable (98' x 1/2")	\$505.00	\$505.00
2099	2099	Security Cable (99' x 1/2")	\$510.00	\$510.00
2100	2100	Security Cable (100' x 1/2")	\$515.00	\$515.00
2101	2101	Security Cable (101' x 1/2")	\$520.00	\$520.00
2102	2102	Security Cable (102' x 1/2")	\$525.00	\$525.00
2103	2103	Security Cable (103' x 1/2")	\$530.00	\$530.00
2104	2104	Security Cable (104' x 1/2")	\$535.00	\$535.00
2105	2105	Security Cable (105' x 1/2")	\$540.00	\$540.00
2106	2106	Security Cable (106' x 1/2")	\$545.00	\$545.00
2107	2107	Security Cable (107' x 1/2")	\$550.00	\$550.00
2108	2108	Security Cable (108' x 1/2")	\$555.00	\$555.00
2109	2109	Security Cable (109' x 1/2")	\$560.00	\$560.00
2110	2110	Security Cable (110' x 1/2")	\$565.00	\$565.00
2111	2111	Security Cable (111' x 1/2")	\$570.00	\$570.00
2112	2112	Security Cable (112' x 1/2")	\$575.00	\$575.00
2113	2113	Security Cable (113' x 1/2")	\$580.00	\$580.00
2114	2114	Security Cable (114' x 1/2")	\$585.00	\$585.00
2115	2115	Security Cable (115' x 1/2")	\$590.00	\$590.00
2116	2116	Security Cable (116' x 1/2")	\$595.00	\$595.00
2117	2117	Security Cable (117' x 1/2")	\$600.00	\$600.00
2118	2118	Security Cable (118' x 1/2")	\$605.00	\$605.00
2119	2119	Security Cable (119' x 1/2")	\$610.00	\$610.00
2120	2120	Security Cable (120' x 1/2")	\$615.00	\$615.00
2121	2121	Security Cable (121' x 1/2")	\$620.00	\$620.00
2122	2122	Security Cable (122' x 1/2")	\$625.00	\$625.00
2123	2123	Security Cable (123' x 1/2")	\$630.00	\$630.00
2124	2124	Security Cable (124' x 1/2")	\$635.00	\$635.00
2125	2125	Security Cable (125' x 1/2")	\$640.00	\$640.00
2126	2126	Security Cable (126' x 1/2")	\$645.00	\$645.00
2127	2127	Security Cable (127' x 1/2")	\$650.00	\$650.00
2128	2128	Security Cable (128' x 1/2")	\$655.00	\$655.00
2129	2129	Security Cable (129' x 1/2")	\$660.00	\$660.00
2130	2130	Security Cable (130' x 1/2")	\$665.00	\$665.00
2131	2131	Security Cable (131' x 1/2")	\$670.00	\$670.00
2132	2132	Security Cable (132' x 1/2")	\$675.00	\$675.00
2133	2133	Security Cable (133' x 1/2")	\$680.00	\$680.00
2134	2134	Security Cable (134' x 1/2")	\$685.00	\$685.00
2135	2135	Security Cable (135' x 1/2")	\$690.00	\$690.00
2136	2136	Security Cable (136' x 1/2")	\$695.00	\$695.00
2137	2137	Security Cable (137' x 1/2")	\$700.00	\$700.00
2138	2138	Security Cable (138' x 1/2")	\$705.00	\$705.00
2139	2139	Security Cable (139' x 1/2")	\$710.00	\$710.00
2140	2140	Security Cable (140' x 1/2")	\$715.00	\$715.00
2141	2141	Security Cable (141' x 1/2")	\$720.00	\$720.00
2142	2142	Security Cable (142' x 1/2")	\$725.00	\$725.00
2143	2143	Security Cable (143' x 1/2")	\$730.00	\$730.00
2144	2144	Security Cable (144' x 1/2")	\$735.00	\$735.00
2145	2145	Security Cable (145' x 1/2")	\$740.00	\$740.00
2146	2146	Security Cable (146' x 1/2")	\$745.00	\$745.00
2147	2147	Security Cable (147' x 1/2")	\$750.00	\$750.00
2148	2148	Security Cable (148' x 1/2")	\$755.00	\$755.00
2149	2149	Security Cable (149' x 1/2")	\$760.00	\$760.00
2150	2150	Security Cable (150' x 1/2")	\$765.00	\$7



Thor's Thunder Tennis Academy
Logo



David Dea, CPA
Logo



Concord Nazarene
Easter 1998 Concert Poster

Special Attractions:
 Camp & Camp
 Beach Excursions
 Jewish Sports
 Surf Surfing
 Fun Activities
 Teaching
 Swimming
 Games & Trivia

Center Alike Events:
 1000 LAKERS AVENUE
 REDWOOD CITY, CA 94061

CAMP GAN ISRAEL... FOR EVERYONE!

an Affiliation of Chabad of Contra Costa









Welcome

Fabulous Fun at the Finest Facilities

C.E.I. on the Go!

Create-A-Camp

Play Ball!

Jewish Pride Alive and Well!

The Writer, The Better!


Shabbaton, Caspang Overnight and Lake Tahoe!

Artist at Work!

A Camp for the Whole Family!

Program Camp Gan Israel

Chabad of Contra Costa








CAMP GAN ISRAEL SUMMER 2001

Fabulous Fun at the Finest Facilities

Jewish Pride Alive and Well!

The Writer, The Better!

C.E.I. on the Go!

Light, Camera, Action!

Ar-Fests of Work!

Shabbaton, Caspang and Lake Tahoe!

Chabad of Contra Costa

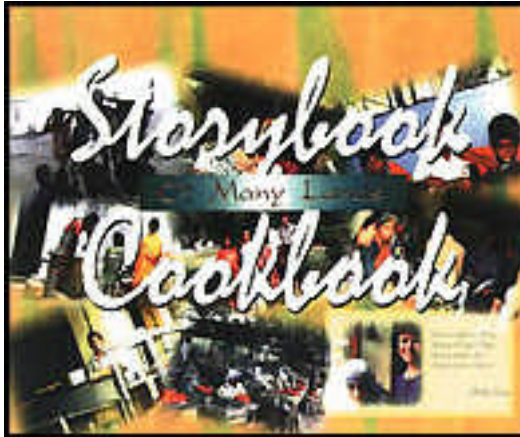







Chabad of Contra Costa

Camp Gan Israel Camp brochure and publicity poster



Concord Nazarene Missions Council
 Cookbook project

DVCCA presents
DVCCA's Chinese New Year Dinner 2001
The Year of the Snake

Sunday, February 11, 2001
 at 6:00 pm
 Dragon 2000
 1651 Botelho Drive
 on the Folsom Shopping Center
 in Walnut Creek

COST
 \$20.00 per person
 children ages 3-10: \$10.00

ENTERTAINMENT
 Lion Dance Celebration presented by
 Lily Lee Eagle Claw Kung Fu Studio
 Musical Presentations by
 Adam Lee and Ellen Oremus
 Kaffee Drawing
 and more!

PLEASE RSVP BY FEBRUARY 4TH.
 For more information or to RSVP, please call
 Mary Fong at 425-925-5999 or at mfong@dvcca.com
 or E-mail Oremus at elloremus@dvcca.com

More information available at
 DVCCA's Website: www.dvcca.com
 15150a 25th, Concord, CA 94520




OUR EVENING 5 MENU

Combination Cold Platter
 Seafood Soup
 BBQ Prawns
 Roast Side of Pork
 Braised Sea Cucumber with Bamboo Shoots
 Roasted Whole Chicken
 Kung Pao Beef and Chicken
 Stir Fry Mushroom and Choy Sum
 Steamed Whole Fish
 Eight Treasure Sticky Rice
 Fresh Fruit
 Steamed Rice

DIRECTIONS TO DRAGON 2000

FROM 680 NORTH
 Take the Olympic Blvd exit
 Turn right on Olympic after exit
 Turn right on California Blvd.
 Turn right onto Botelho. (Cost Plus is at the corner)

FROM 680 SOUTH
 Take the Olympic Blvd. exit
 Turn left on Olympic after exit
 Turn right on California Blvd.
 Turn right onto Botelho. (Cost Plus is at the corner)

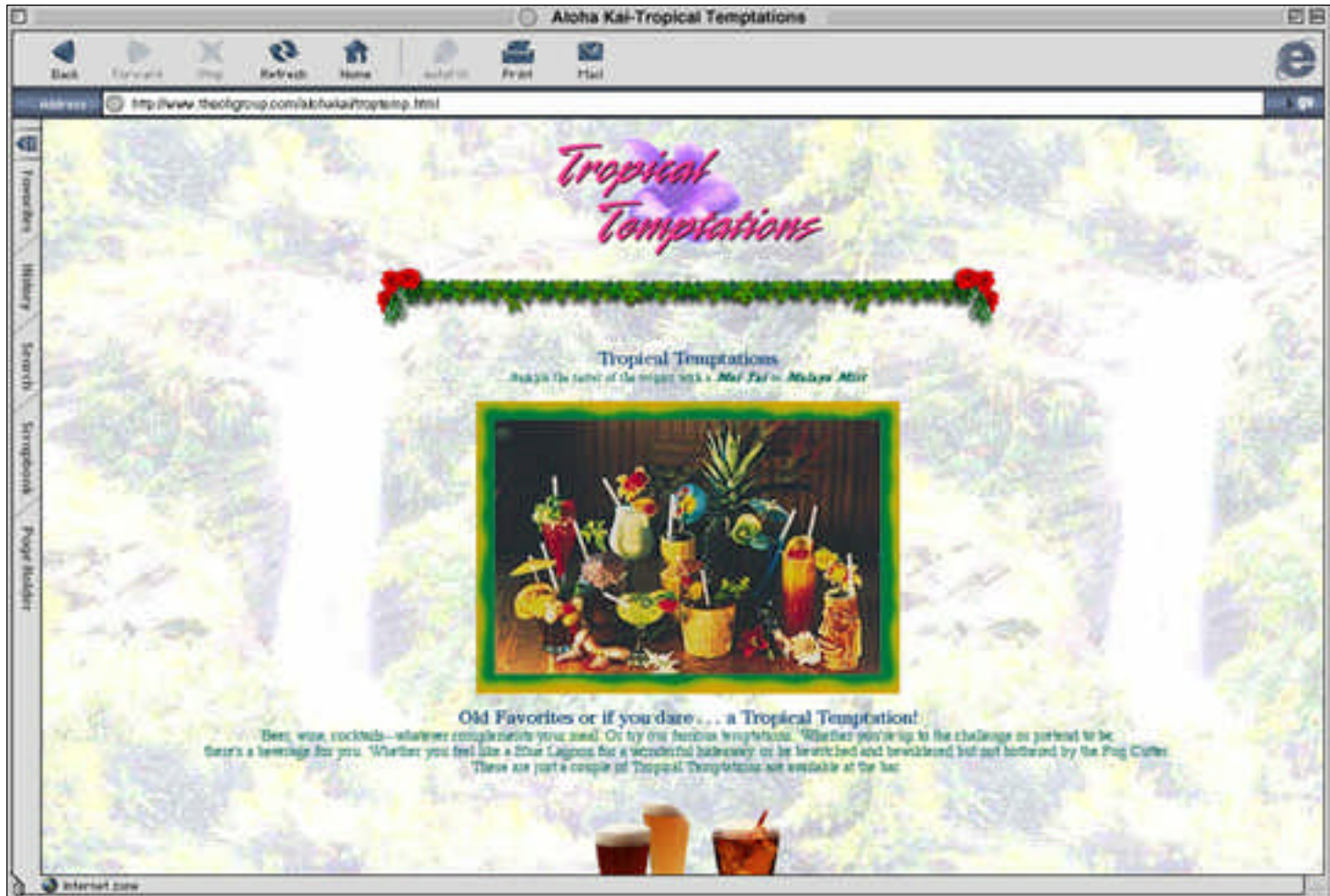
FROM 24 EAST
 Take the 680 South Interchange
 Take the St. Diablo Blvd Exit which is immediately
 less to Right Lane. Go straight until California Blvd
 Turn right on California Blvd.
 Turn right onto Botelho. (Cost Plus is at the corner)
 on the net, go to <http://dvcca.com>



Diablo Valley Chinese Cultural Association
 Chinese New Year program and 25th Anniversary logo



Aloha Kai
Menu design



Aloha Kai
Website design



Glo Tanning Studio
Website



Diablo Valley Chinese Cultural Association

Website



Margarita Man of Northern California
Website



Alice Lai-Bitker for Supervisor

Website

Client List (partial listing)

The Lakeview Club in Oakland

Church of the Nazarene in Concord

Thor's Thunder Tennis Academy

Patrick D. Bradley Productions

Aloha Kai, A Taste of Paradise

Junior League of Oakland-East Bay

Chabad of Contra Costa

D&D Security Resources, Inc.

David Dea, CPA

Glo Tanning Studio

Azteca Development, LLC

Special Olympics, Northern California

Scott's Seafood

NBAAll-Star Chris Gatling

CEID

Contra Costa Jewish Community Center

former State Senator Richard Rainey

Sorrento's Italian Restaurant

Margarita Man of Northern California

Alice Lai Bitker for Supervisor

Cedric C. Cheng

2420 Smith Lane • Concord • CA • 94518

925-216-9880

www.cedriccheng.com/design.html • cedric@cedriccheng.com

OBJECTIVE Freelance Graphic Designer seeking a position with an organization looking for a person with print and web graphics experience in a project-based, consultative arrangement, or in a full time position

SKILLS

Computer & Technical Skills	Four Color Process Printing Direct to Plate Illustration	Pre-press Proofing Scanning	Animating Layout HTML
Applications	Adobe Illustrator Adobe Pagemaker Macromedia FreeHand Adobe Acrobat Netscape/IE	Adobe Photoshop Adobe GoLive Macromedia Dreamweaver FTP Mac OS	Quark XPress Adobe LiveMotion Macromedia Flash Microsoft Office Windows98/2000
Projects	Brochure Catalog Newsletters Websites Consulting and Troubleshooting	Presentation Folders Business Documents Posters Web Graphics and Publishing	Media CD Covers Corporate Identity Package Design Special Projects

EXPERIENCE

- 2001-present** Graphic and Marketing Consultant Azteca Dev., LLC, Kansas City, MO
- Providing graphic design services
 - Developing marketing collateral for various business projects
 - Consulting with the managers and executives on marketing directions
 - Developing new brands and logos for certain retail projects
- 1998-2001** Head Graphic Designer Minuteman Press, Walnut Creek, CA
- Designed material that goes to print including business documents to posters and ads
 - Preparation of all design work for press
 - Work with both Pantone spot colors and four color process in addition to single color
 - Troubleshoot and resolve all areas of printing from customer supplied artwork to proofing
 - Create and/or modify artwork for customer approval.
 - Provide customer care and service which includes person-to-person and phone support
 - Utilize the RipIt Computer system for direct to plate operations
 - Coordinate and organize projects based on deadlines and priority
- 1995-present** Graphic Designer/Principal Cedric Cheng Design, Concord, CA
- Work with both non-profit and small business clients
 - Layout, design, illustration and photo scanning and manipulation
 - Web site creation and maintenance
 - Administration and manager of the firm
 - Intermediary between clientele and service bureaus
 - Customer care and service
 - Serve as a consultant to resolve problems

EDUCATION San Francisco State University, San Francisco, CA
Bachelor of Arts in Economics 1995

